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#### Personal profile

I am an experienced, professional and meticulous multimedia journalist with an extensive knowledge of social media, digital production and marketing. Competent in interviewing, self-sourcing information and working to a deadline under pressure both as part of a small team and on my own. I have gathered the skills needed to excel in the industry through my work at several publications, and a variety of other roles within the industry.

#### **Key Skills/Abilities**

- Extensive use of MS Office including Word, Excel and Publisher
- Extensive reporting, writing and interviewing skills
- In-depth knowledge and experience in print, video and broadcast production techniques
- I've learnt how to source and produce editorial content to a deadline and become competent in TV and radio production skills

#### **Work Experience and History**

#### **Inside Shoreham & Southwick magazine**

2025

Contributory features writer for local community magazine. Sourcing, producing and filing stories and photos/images of local events, people and stories for publication on a monthly basis.

#### **Sussex County Football Association**

#### **2016 - present**

Working on ad hoc basis for my local football association helping out with coverage of county cup finals and events

- The role involved writing and filing match reports for use on the Sussex County FA website and in the local press.
- Recording the match stats and conducting interviews with the manager/coach of the winning team.
- Maintaining regular email communication with the organization to ensure timely and punctual scheduling.

SafeSite Facilities (Marketing Copywriter)

March – Sept 2023

Working as part of the Marketing team, the role involved producing copy for a construction safety company. Duties included:

- Compiling install guides and product specification sheets
- Knowledge base and case study articles for the company website and internal communications
- Interviewing and liaising with clients
- Content for the monthly staff newsletter
- Producing content for external use in industry-wide publications (e.g. Construction UK)

#### **Train in Blocks** (Copywriter)

January - August 2022

- Working as part of a small team on a start-up fitness-based phone and web app
- Copywriting role filing professional, SEO-driven and industry tailored copy aimed at Personal Trainers
- Interviews with industry experts as part of the role
- Regular meetings to determine copy and deadlines

### Galexia Creative Agency Ltd (Copywriter)

January 2020 – April 2022

- Writing for a variety of different website projects through Galexia Creative Agency Ltd. Clients included Sandra Heath Artist and All English Things
- Write and edit professional standard copy for use on the websites
- Filed and produced on a regular basis to meet client's needs

#### Where are they Now (Author)

September 2019 - June 2022

- This involved working to research, edit and write a book about former players from a specific football club
- I worked on a list of pre-determined players to provide an informative, accurate and historical look at the club's history, with emphasis on postplaying career.
- I have had two of these books published: Aston Villa FC and Southampton FC

# Herald/Gazette newspapers (Writer/Journalist)

October 2007 - August 2016

- The job involved working as a journalist covering both local news and sport for the paper.
- Filed match reports for publication.
- Provided me with not just a byline in a reputable local paper, but also enabled me to fine tune my ability to write quality content to a tight deadline.
- As well as football, I also covered hockey, rugby and cricket for the paper.

In addition to the employment listed here, I have also worked at B &M, Marks & Spencer and Hanwell's during my career. I would of course be happy to provide a full resume if requested.

## **Education**

# BA Hons Sport Journalism - Southampton Solent University - September 2016 - July 2019

I learnt how to source and produce top quality editorial content across TV, radio and print platforms to a tight deadline and become competent in TV and radio production skills

# NCTJ Journalism Multimedia Pre-Graduate September 2011 - April-2012

Studied Law, Public Affairs, Newspaper Reporting, Sport and Feature Writing with all exams passed.

#### Interests/hobbies

Books, newspapers and magazines

Fans of all sports: Play football and cricket with friends and enjoy watching tennis and rugby union.

Walking/hiking in Wales, Scotland, the Yorkshire Dales and the Lake District as a keen member of a Christian hiking group.

Completed two long distance walks (West Highland Way and the Coast to Coast) Airshow enthusiast!

#### References available on request